1. AZURE ACTIVE DIRECTORY makes AZURE UNIQUE AMONG MOST OF THE CLOUD PROVIDERS
2. AZURE ACTIVE DIRECTORY –
   1. We will see, how this will help us in RESOURCE ACCESS WITHIN the system and OUTSIDE the system.
   2. ACTIVE DIRECTORY - You will have set of USER credentials. In this active directory, it will have information about the user, what department they belong to etc. where they might fit in your organizational chart and also control the access to their resources within your computer network.
   3. Similar enhanced version is moved to AZURE which is AZURE ACTIVE DIRECTORY. Example – In a way to help IT ADMINSTRATOR to link AZURE ACTIVE DIRECTORY CREDENTIALS TO OUTSIDE SOFTWARE SERVICES AS WELL. i.e. you can have same USERNAME and PASSWORD for ACTIVE DIRECTORY in your organization and the same can be used for AZURE ACTIVE DIRECTORY, OFFICE 365, access INHOUSE APPLICATION like CRM, or any SAAS service(B2C application), DROPBOX etc. For all these you can tie AZURE ACTIVE DIRECTORY. So a single USERNAME and PASSWORD works for all these.
   4. Also a consultant coming from other company who works temporarily can log on with their credentials with no additional configuration.
   5. By allowing this, we allow our users to login with the CREDENTIALS they already know, and manage their CREDENTIALS (FORGOT PASSWORD ETC.) and their subscription with the WEBSITE with which they already familiar with.
   6. With AZURE AD Microsoft handles all USER authentication tasks with multi factor authentication etc.

